

INSTAGRAM

Profile photo	320 x 320
Landscape image	1080 x 1350
Portrait photo	1080 x 1350
Square photo	1080 x 1080
Thumbnail	161 x 161
Stories (portrait only)	1080 x 1920
IGTV	1080 x 1920
IGTV cover image	420 x 654
Reels	1080 x 1920

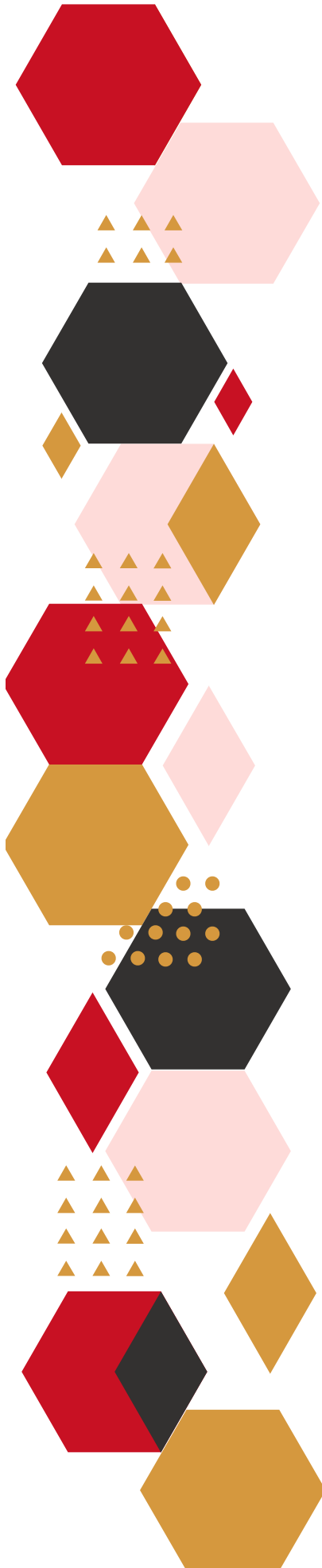
TWITTER

Profile photo	400 x 400
Header	1500 x 500
In-stream	1600 x 900
Summary card	280 x 150
<i>Adverts</i>	
Website card	800 x 418 OR 800 x 800
App card	800 x 418 OR 800 x 800
Single & multiple image tweets	1600 x 900 (min. 600 x 335)
Direct message card	min. width 800

FACEBOOK

Profile photo	3170 x 170
Cover photo	851 x 315
Timeline photo	1200 x 630
Carousel photos	1200 x 1200
Event cover photo	1200 x 628
Panorama or 360	30000 in any dimension (max of 135,000,000)

All dimensions shown in pixels



Adverts

Feed ads	1080 x 1080
Right column photos	1080 x 1080
Instant articles photos	1080 x 1080
Marketplace ads photo	1080 x 1080
Sponsored message photos	1080 x 1080
Facebook search ads photos	1080 x 1080
Facebook stories	1080 1920
Carousel photos	1200 x 1200
Messenger inbox	1080 x 1080

LINKEDIN

Profile photo	400 x 400
Profile cover image	1584 x 396
LinkedIn blog post link image	1200 x 627
LinkedIn photo share (desktop)	1200 x 1200
LinkedIn custom image for an update with a URL	1200 x 627
Stories	1080 x 1920

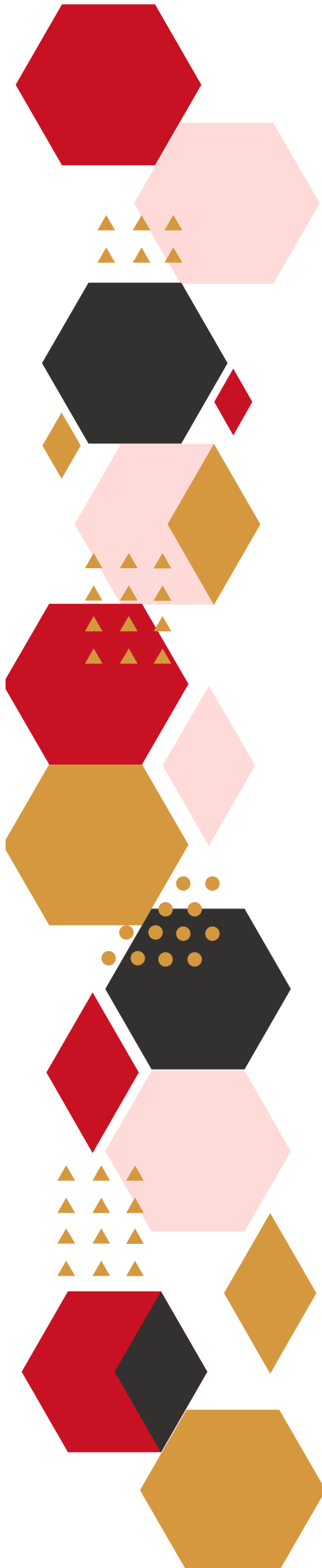
Company Pages

Cover photo	1128 x 191
Company logo	300 x 300
Life tab main image	1128 x 376
Life tab custom modules image	502 x 282
Life tab company photos image	900 x 600
Square logo	60 x 60

All dimensions shown in pixels



REDALERT
Social



Adverts

Company logo	100 x 100
Spotlight ads logo	100 x 100
Spotlight ads custom background image	300 x 250
Sponsored content images	1200 x 627
Sponsored content carousel images	1080 x 1080

PINTEREST

Profile photo	165 x 165
Profile cover photo	800 x 450
Pin image	1000 x 1500
Square pins	1000 x 1000
Story pins	1080 x 1920
Promoted pins	1000 x 1500
Carousel pins	1000 x 1000 OR 1000 x 1500

TIKTOK

Profile photo	20 x 20
Video	1080 x 1920

YOUTUBE

Profile photo	800 x 800
Channel cover photo	2048 x 1152
Video	1280 x 720
Thumbnail	1280 x 720

All dimensions shown in pixels