



20 Social Media Content Ideas

- Share a blog post
- Share some industry news
- Share a piece of curated content
- Ask a question to gather information
- Share a behind-the-scenes video
- Customer reviews and testimonials
- Offer a tip or some advice
- Relevant memes and GIFS
- Host a giveaway
- Share your achievements
- Go live!
- Share photographs that previous customers have sent you
- Post a how-to video to make life easier for your customer
- Have you recently run an event? Raised money for charity? Collaborated with another business? Share photos!
- Post an answer to a commonly asked question
- Celebrate national days
- Share how your company has grown
- Got an announcement? Get your audience hyped up!
- Share a statistic using a fun graphic
- Reshare your most popular post

